



# **RollBall France – Grassroots Development Programme (2024–2028)**

## **Objective**

To initiate and grow a grassroots ecosystem for Roll Ball across France, focusing on local roller clubs, schools, and underserved communities. The approach is progressive, inclusive, and community-driven.

### **1. School Introduction Programme – 'RollBall l'École'**

Short demo sessions in PE classes, with flyers and posters distributed. Sessions run in partnership with local roller or handball clubs.

- Target 2024-2028: Reach 30 schools
- 500+ children introduced

### **2. Community Clinics & Open Days – 'Découvre le RollBall'**

Outdoor weekend clinics in parks & gyms with mini-matches and skill workshops. Supported by local volunteers and players.

- Target 2024-2028: 8 community events
- 200+ participants

### **3. Girls' Access to RollBall – 'RollBall au Féminin'**

Dedicated sessions for girls aged 10-16, led by female coaches and role model campaigns on social media.

- Goal: Reach 40% girls in grassroots participation by 2028

### **4. Mini-Clubs & Academy Pilot Network – 'Clubs Avenir RollBall'**

Label for small training groups with safe facilities and basic coaching support from RollBall France.

Acts as an entry point to player licensing.

- Goal: 10 clubs/academies supported by 2028

### **5. Annual Grassroots Week – 'Semaine Nationale du RollBall'**

Week-long celebration of youth and volunteers with friendly games, awards and local media outreach.

- Goal: 1 national week per year

### **6. RollBall Volunteers & Youth Leaders – 'Jeunes Ambassadeurs RollBall'**

1-day training sessions for student volunteers to take on grassroots roles: mini-coach, organizer or social media agent.

Certificates of engagement are delivered.

- Target: 50 active youth volunteers by 2028

### **7. Recycled Equipment Drive – 'Donne ton Matos – Équipe un Club'**

Collect gently used skates, balls and gear to redistribute to new teams and schools. Partnerships with local roller clubs.

- Goal: 200 items redistributed by 2028

### **8. Local Partnerships – 'RollBall Citoyen'**

Co-organized events with city councils, sport-for-all NGOs and local missions sport. Support through small grants, venue access or communication.

- Ongoing