



Strategic Plan of RollBall France (2024-2028)

1. Vision & Mission

Vision:

To establish RollBall as a widely recognized and structured sport in France, embraced by roller clubs nationwide, accessible to everyone, and embodying the values of respect, inclusion, and excellence.

Mission:

To build a robust national RollBall ecosystem by leveraging existing roller infrastructures, creating a semi-professional league, organizing engaging events, and promoting inclusive participation across all communities.

2. Strategic Axes

A. Promotion in French Roller Clubs

- Forge partnerships with regional and local roller sports federations to officially integrate RollBall as an affiliated discipline.
- Implement cross-training programs: certify roller coaches and club instructors to deliver quality RollBall sessions.
- Deploy RollBall starter kits to existing clubs, accompanied by demonstration workshops and promotional materials.

B. Inclusion

- Ensure outreach to underrepresented communities: rural areas, priority neighborhoods, and socially deprived zones.
- Collaborate with schools to integrate RollBall introduction modules into physical education curricula.
- Launch Para RollBall pilot events with adapted rules to welcome athletes with disabilities.

C. Promotion of Events in Mainland France

- Host a circuit of regional and national tournaments open to public audiences, increasing visibility.
- Organize the annual RollBall French Cup in a different host city each year, rotating venues to spread impact.
- Participate in major sports expos and national festivals (e.g., Paris Sports Fair, National Sports Day) with exhibition matches and interactive stands.

D. Creation of a Semi-Professional League

- Structure the existing Amateur League with a formal calendar, scoring system, and minimum coach certification requirements.



- Launch a Semi-Pro League by 2027 featuring clubs with reinforced status, player contracts, and live match broadcasts.
- Secure partnerships with sponsors, media outlets, and local authorities to ensure financial viability and audience growth.

3. Key Performance Indicators (KPIs)

Indicator	Target by 2028
Affiliated roller clubs	80
Registered players	2,000
Clubs with mixed teams	40%
Annual events organized	15
Semi-pro teams established	6
Institutional partnerships	5
Departments covered	40

4. Monitoring & Evaluation

- Biannual strategic committee meetings with regional representatives.
- Annual activity report shared with clubs, partners, and published on website.
- Quarterly progress dashboards accessible on social media and official channels.
- External audit scheduled in 2027 prior to the launch of the Semi-Pro League.